



Shimon and Sara Birnbaum Jewish Community Center
775 Talamini Road • Bridgewater, NJ 08807
ssbjcc.org • 908.443.9018

Dear Friend of the JCC:

The Shimon and Sara Birnbaum Jewish Community Center (JCC), in Bridgewater, NJ will be holding our Annual Bridgewater Beerfest & Wine Tasting event on Sunday, October 10, 2021 **outdoors** at the JCC in Bridgewater, New Jersey. The event supports the JCC Sustainability Fund, which enables the JCC to provide much needed programs and services to the local community. Thanks to generous supporters like you this event has become more successful with each year. Your generosity and continued support allow us to have an even greater impact in our local community.

Your sponsorship donation will support many JCC programs and services including:

- J Cares, the Adult Intern Program that provides social and recreational opportunities to Adults with Special Needs, Autism and Development Disabilities.
- The Benjami Butler Camp Scholarship Fund, providing financial assistance so that children of all backgrounds can enjoy summer camp, and families have much-needed child care.
- J Connects, a series of social events for adults with Special Needs.
- J Zone, a respite recreation program that provides recreational fun for children with special needs. This program offers a well-deserved break to parents and caregivers from the daily challenges of childcare.
- The JCC Rising Tide Special Olympics Swim Team, a volunteer organization that seeks to introduce children and adults with special needs to the wonders of swimming.
- The JCC's Special Needs Swimming Skills Program, providing lessons tailored to the needs of the individual, ages 3 to adult.
- Camp Chaverim, a summer program designed for campers with Special Needs that offers 1:1 staff to shadow the camper and provides individualized support.
- Individualized and tailored support to Early Childhood students and campers with intellectual and physical disabilities.

Plus so much more. *Thank you for supporting the JCC Sustainability Fund.*

Please see the enclosed listing of Sponsorship Opportunities. BeerFest sponsors will be acknowledged on event signage and on our JCC website. Sponsors of \$1,000 or more will also be recognized as a JCC Preferred Vendor, with a link from the JCC's Preferred Vendor webpage to their website. We also appreciate receiving in kind donations (including gift certificates) for raffles. Please reply back by April 1, 2020.

Thank you for your consideration of support for the Bridgewater Beerfest & Wine Tasting. If you have any questions, please contact Debbie Golden, JCC Special Projects & Marketing Director, at 908-443-9003; DGolden@ssbjcc.org.

Sincerely,

Bridgewater Beerfest & Wine Tasting Committee

Bridgewater Beerfest & Wine Tasting

Sunday, October 10, 2021 12-5 PM

NEW in 2021! VIP Exclusive Tasting Experience 12-1 PM

General Admission: 1-5 PM

SPONSORSHIP OPPORTUNITIES

<p>Title Sponsor</p> <ul style="list-style-type: none"> • Name will appear on Tasting Glass • Name will appear on event flyer and E-Blasts • Signage day of event • Complimentary display table (provided) • Business website linked from JCC Beerfest & Wine Tasting webpage • JCC Preferred Vendor status; business listing on JCC website throughout 2021 • 8 complimentary tickets to Beerfest & Wine Tasting, including VIP Tasting 	\$5,000
<p>VIP Exclusive Tasting Sponsor</p> <ul style="list-style-type: none"> • Name/logo will appear on signage day of event • Complimentary display table (provided) • Name/logo will appear on VIP Giveaway • Business website linked from JCC Beerfest & Wine Tasting webpage • JCC Preferred Vendor status; business listing on JCC website throughout 2021 • 4 complimentary tickets to Beerfest & Wine Tasting with VIP Tasting 	\$2,000
<p>Wine Tasting Sponsor (<i>Selected</i>)</p> <ul style="list-style-type: none"> • Signage at Wine Tasting area • Complimentary display table (provided) • Business website linked from JCC Beerfest & Wine Tasting webpage • JCC Preferred Vendor status; business listing on JCC website throughout 2021 • 3 complimentary tickets to Beerfest & Wine Tasting, including VIP Tasting 	\$1,500
<p>Music Sponsor</p> <ul style="list-style-type: none"> • Name/logo will appear on signage day of event • Business website linked from JCC BeerFest webpage • JCC Preferred Vendor status; business listing on JCC website throughout 2021 • 2 complimentary ticket to Beerfest & Wine Tasting with VIP Tasting Experience 	\$1,000
<p>Beer List & Pencil Sponsor (<i>Selected</i>)</p> <ul style="list-style-type: none"> • Name printed on beer & wine lists & pencils • Name/logo will appear on signage day of event • Business website linked from JCC Beerfest & Wine Tasting webpage 	\$750
<p>Water Bottle Sponsor</p> <ul style="list-style-type: none"> • Name printed on disposal water bottle labels • Name/logo will appear on signage day of event 	\$500
<p>Event Sponsor</p> <ul style="list-style-type: none"> • Listing at event • Business website linked from JCC Beerfest & Wine Tasting webpage 	\$350

Please mail sponsorship form and payment by September 30, 2021 to JCC, 775 Talamini Road, Bridgewater, NJ 08807, Attn: Beerfest & Wine Tasting

For further information, please contact Debbie Golden, JCC Special Projects & Marketing Director, at 908-443-9003; DGolden@ssbjcc.org.

Logo files accepted for signage: pdf, ai, eps, or high resolution jpeg. Email to Cindy Elgrably: CEIgrably@ssbjcc.org.

Bridgewater Beerfest & Wine Tasting

Sunday, October 10, 2021

SPONSORSHIP REGISTRATION

Please submit with payment by September 30, 2021.

Please Select Sponsorship Level:

- Title Sponsor \$5,000 VIP Exclusive Tasting Sponsor: \$2,000
- Music Sponsor: \$1,000
- Beer List & Pencil Sponsor: \$750 Water Bottle Sponsor: \$500
- Event Sponsor: \$350

Date

Business Name

Street Address

City

State

Zip

Contact Name

Contact Daytime Phone

Email

Business Website

Method of Payment

_____ **OR** Visa MC AMEX Discover

Check # (Payable to "JCC")

Credit Card Number

Expiration Date

Name on Card

Signature

Mail completed form to JCC, 775 Talamini Road, Bridgewater, NJ 08807, ATTN: Beerfest & Wine Tasting;
or scan/e-mail form to Debbie Golden: DGolden@ssbjcc.org